

ROKSAN



Press Announcement:

Roksan Audio M2 CD Player Trade-In Scheme, Existing Users Save £700!

Roksan Audio and Henley Designs are delighted to announce a promotion that continues to escalate their respective positions as Hi-Fi companies that show a strong commitment to their existing customers. In 2009 Roksan and Henley took the unprecedented move of extending their standard two year warranty on all new Turntables and Electronic components to an owner-transferable five year warranty. When they announced this extension, Roksan also honoured it to all existing K2 customers; showing a dedication to their customers that others often overlook.

Now, in a market where product longevity and second-hand resale values are constantly under threat, Roksan and Henley want to reward those customers who have stuck with their high-end CD Players for a number of years by offering them a more cost-effective way to upgrade than the second-hand market normally allows. As a reward for their loyalty to the brand, current owners of the old DP-1, Attesa and Caspian CD Players can trade in their defunct models for a brand new, multi-What Hi-Fi?-Award Winning M2 CD Player with £700 off the normal retail price.



Roksan is a brand driven by customer satisfaction, and a big part of that is keeping customers happy for a long time. By recognising that older products can drop dramatically in value when traded in or sold second-hand, Roksan have introduced this scheme to allow some of their oldest and most loyal customers to modernise their system, but not suffer the penalty from having owned their current equipment for 'too long'.

In addition to this, Roksan have also opened the offer up to include CD Players that have fallen into a state of disrepair. So any owners of broken DP-1, Attesa or Caspian CD Players can also pull their dusty old model out of the cupboard and put it back to good use in this amazing offer.

The DP-1, Attesa and Caspian CD Players represent over twenty years of high-end CD performance technology; each one pushing the boundaries of technological innovation, sound presentation and unique aesthetics. The M2 model continues this tradition of excellence with a styling and sound that surpasses its predecessors, symbolizing the pinnacle of Roksan's technical prowess. Competitively priced at £1649 SRP, the M2 is now an absolute bargain to existing Roksan customers with a £700 rebate.

All customers wishing to take part in this scheme should contact Henley Designs on 01235 511 166 or sales@henleydesigns.co.uk. Henley will be able to put you in touch with an authorised trade-in scheme reseller and assist with the whole transaction.

This offer will end on August 31st 2012.

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