

## Product Announcement

### Roksan Pug

**Striking design, superior sound.**

*Didcot, Oxfordshire – 15<sup>th</sup> July, 2015*

Roksan Audio are delighted to announce the launch of their newest tonearm for high-end record players. Drawing on years of accumulated research at the forefront of vinyl technologies, The Pug has been specified to deliver first-class audio from a striking, accessible design. Following in the great tradition of the Nima, Tabriz and Artemiz tonearms that have come before it, The Pug is set to rapidly become a firm favourite amongst vinyl enthusiasts the world-over.

The Pug is based around a large, yet light and rigid, 22mm diameter carbon fibre arm tube; while most other parts feature high-quality black chromed anodised aluminium. The large counterweight area at the rear of the arm employs a solid, perfectly-balanced fixed section in combination with two adjustable counterweights that are changed by the user depending on the weight and tracking force of the cartridge that's been installed. Anti-skate is managed by a traditional '*weight & thread*' mechanism at the front of the counterweight area.



The Pug's TnC '*ball and cup*' bearing works in combination with the light, rigid arm tube to facilitate exceptional tracking ability from any cartridge. Sound quality is then guaranteed thanks to the use of high-quality internal wiring from Cardas. The particular wiring used was chosen for its speed maintenance and ability to retrieve micro-details. The Pug's overall sonic performance is fast and airy with a highly refined level of detail and that instantly recognisable Roksan punch.

Fitting The Pug to a turntable is a simple process thanks to the pre-fitted base-plate and informative instructions inside the box. Equally, cartridge selection is broad thanks to the two counterweight options and high-quality fixed headshell.

Speaking about The Pug, Roksan Audio's Managing Director, Tufan Hashemi, has said:

"We have spent many long hours, days and months perfecting the PUG. We wanted it be the finest sounding tonearm Roksan has produced yet to also make it user friendly, easy to set up and as compatible as possible,"

**SRP £1,375.00**

**The Pug is available in the UK now.**

**For a list of all approved Roksan retailers, visit the 'Where To Buy' section of [henleydesigns.co.uk](http://henleydesigns.co.uk)**

## Technical Information

|                                |                  |
|--------------------------------|------------------|
| Effective Length:              | 240mm            |
| Overhang:                      | 17.5mm           |
| Headshell Offset Angle:        | 22.9°            |
| Effective Mass:                | 14g              |
| Mounting Hole Diameter:        | 23mm (28mm max.) |
| Armboard Thickness:            | 19mm (nominal)   |
| Recommended Cartridge Weights: | 5 – 9.5g         |
| Recommended Tracking Force:    | 1.2 – 3g         |



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## Press Contact

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