



## Press Release – 28th April 2011

### Pro-Ject - ASOS Marmalade

When online fashion and beauty giant, ASOS needed some funky looking record decks to incorporate into their Autumn/Winter 2011 Press Events, Henley Designs were on hand to help with the loan of five Debut Esprit turntables.

Held at Victoria house, London, and hosting some of the most influential fashion magazines and bloggers from around the world, the five-day event was designed, constructed and produced by Marmalade London.

ASOS collaborated with 'It's nice that' - a design magazine/website devoted to championing 'great creativity' from a number of mediums; including art, graphic design, photography and architecture - for the second time this season, to produce a run of exclusive limited edition T-Shirts designed by some specially selected illustrators. Pro-Ject and the Debut Esprit really came into use, as each of these exclusive T-Shirts is sold in conjunction with a limited edition vinyl record print.

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