

New Appointment Announcement

Henley Pro appoints new Brand Manager

Didcot, Oxfordshire – September 2013

Henley Designs are delighted to announce a new appointment in their Henley Pro division. As of January 1st 2014, Matt Powell will act as Brand Manager for Reloop and help drive the DJ side of the business, growing the Henley Pro division to a stronger status within the industry.

Matt's relationship with Henley goes back many years, but he has been instrumental in the company's distribution of Reloop products since January 2013. Coming from a DJing background himself, Matt has played in various venues across the UK and on a variety of formats from vinyl to CDs and now digital, his knowledge and understanding of the scene and the technology puts him in an excellent position to take the Reloop brand and develop Henley Pro as a key player in the UK DJ market.

Matt said of his new role:

"I am very happy and thankful to have been offered this position and look forward to developing my relationship with our existing dealers, while looking for new avenues to grow the Reloop brand and Henley Pro in the UK."

Over the next few months, Matt will be working closely with the existing sales team and dealer base to ensure the changeover goes as smoothly as possible. The position will officially become permanent on 1st January 2014.

Also, as part of the development of Henley Pro, Henley Designs will be launching henleypro.co.uk, a new web presence which will include product and technical information for Reloop and Ortofon DJ products as well as other valuable and relevant resources.

More on Reloop



Reloop is one of the world's leading manufacturers for DJ technology. Founded in 1996, it evolved from a garage company, launched by a group of specialized engineers who had a high affinity for DJs, to a globally operating company that equips mixing and producing musicians in more than 75 countries. As a German company we focus our attention on all quality aspects, from a precise demand analysis and selecting the best components, to careful production monitoring and final product control. That is why Reloop is designed and engineered in Germany.

Learn more about Reloop at, www.reloop.com

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More on Henley Designs Ltd.



Henley Designs Ltd. was formed in 1997 as the result of a management buy-out of Ortofon UK. Since then our extensive knowledge of high-quality hi-fi has flourished, and with it our brand portfolio has continued to develop.

In 2012 we are proud to boast a product portfolio that incorporates some of the world's foremost manufacturers of Hi-Fi and DJ equipment.

You can find out more at, www.henleydesigns.co.uk

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