

Industry Announcement

Henley Designs Consolidate Brand Portfolio

Popular UK Hi-Fi distributor commit to brands with clear global guidelines

Didcot, Oxfordshire – 2nd June, 2014

Henley Designs Ltd., one of the UK's leading distributors of high-quality Hi-Fi and DJ equipment have recently taken steps to commit their time and resources to reputable brands that have a clear and fair global distribution and marketing strategy.

With the retail environment in an ever-developing state of change, thanks to the rapid growth and relevance of online sales, it is now more important than ever for UK retailers to be able to offer equipment from brands and manufacturers that allow for healthy competition against non-UK resellers through global brand integrity.

Speaking of this step to consolidate the brands in their portfolio, Henley Designs Ltd. Managing Director, Laurence Armstrong, has said:

"We are committed to working with manufacturers and brands that have a central focus on their global distribution strategy and a marketing effort that, through integrity and structure, supports its distributors and retailers so end users can get the support they require – no matter what they're purchasing."

As of June 2014, the brands Henley Designs Ltd. handle exclusive UK distribution for are:

- Acoustic Energy
- Audiovector
- Box Design by Pro-Ject Audio
- Glorious
- Lehmann Audio
- Ortofon A/S
- Pro-Ject Audio Systems
- Reeloc
- Roksan

In addition to this portfolio, Henley Designs Ltd. are also proud to act as agents or non-exclusive distributors for other reputable companies.

For more on the brands Henley Designs Ltd. represent, visit www.henleydesigns.co.uk.

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