

## Distribution Announcement

### Henley Designs Ltd. to act as UK distributor for Reloop DJ

*Didcot, Oxfordshire – December, 2012*

Henley Designs are delighted to announce a new distribution agreement with Reloop for their highly respected range of DJ and PA equipment. As sole UK distributor for a wide range of popular brands from around the world, Henley Designs are thrilled to add another string to their bow with Reloop. Managing Director, Laurence Armstrong, said of the new agreement:

*“We’re thrilled to be working with Reloop. We’ve been big fans of their product range for a long time now and have always held their company in high esteem. The addition of Reloop to our portfolio allows us to push forward our pro business in a whole new way. We see a big potential for Reloop to expand in the UK, and we’re delighted to be helping them throughout this process.”*

Lars Jacobs, Sales Director at Reloop, added:

*Henley Designs Ltd. is a company with a transnational reputation and we are taken with their strong organisation and commitment to be of service for the retail. It is exciting to see that Henley Designs Ltd. and Reloop have a lot in common, and this matter of fact will ultimately create a significant added value for retailers and end customers in the UK.*

From January 2013, Henley Designs will be offering the entire Reloop range to more shops across the UK than ever before. With the rapid growth of Reloop’s position within the wider DJ market, Henley intends to bring the product to the people. Whether you’re a Digital DJ looking for a new controller, a club installer who wants some reliable equipment to put in your booth or an analogue ‘head’ who is committed to spinning vinyl; Reloop have something for you.

Henley Designs’ distribution officially starts on January 1<sup>st</sup>, when they will be renegotiating existing agencies and adding new retailers across the UK. As part of this new agreement, Henley Designs will also be building an all-new pro website designed to help inform retailers and end-users alike on their brands. There will be more news to follow on this in 2013.



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### More on Reloop



Reloop is one of the world's leading manufacturers for DJ technology. Founded in 1996, it evolved from a garage company, launched by a group of specialized engineers who had a high affinity for DJs, to a globally operating company that equips mixing and producing musicians in more than 75 countries. As a German company we focus our attention on all quality aspects, from a precise demand analysis and selecting the best components, to careful production monitoring and final product control. That is why Reloop is designed and engineered in Germany.

Learn more about Reloop at, [www.reloop.com](http://www.reloop.com)

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## More on Henley Designs Ltd.



Henley Designs Ltd. was formed in 1997 as the result of a management buy-out of Ortofon UK. Since then our extensive knowledge of high-quality hi-fi has flourished, and with it our brand portfolio has continued to develop.

In 2012 we are proud to boast a product portfolio that incorporates some of the world's foremost manufacturers of Hi-Fi and DJ equipment.

You can find out more at, [www.henleydesigns.co.uk](http://www.henleydesigns.co.uk)

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